

JEFFREY D. BOYD, ESQ.

PUBLICATIONS

- Author, Preparing for Voir Dire, *Trial News*, Washington State Association for Justice (2015)
- Author, Them vs. Us, *Trial News*, Washington State Association for Justice (2014)
- Author, In Praise of Rubbing Shoulders, *Trial News*, Washington State Association for Justice (2014)
- Author, No, *Trial News*, Washington State Association for Justice (2014)
- Author, Critical Thinking About Critical Thinking, *Trial News*, Washington State Association for Justice (2014)
- Author, Getting to Know Judge Ramseyer, *Trial News*, Washington State Association for Justice (2014)
- Author, Focus Groups and Juror Perspective, *Trial*, American Association for Justice (2013)
- Author, “Personal Responsibility - Am I my Brother’s Keeper?”, *Trial News*, Washington State Association for Justice (2013)
- Author, The Challenges of the Modest Case, *Trial News*, Washington State Association for Justice (2013)
- Author, You are Not so Smart (and Neither am I)!, *Trial News*, Washington State Association for Justice (2013)
- Author, Your Portal to Your Practice, *Trial News*, Washington State Association for Justice (2013)
- Author, “Accidents” Don’t Happen, *Trial News*, Washington State Association for Justice (2013)
- Author, Using Focus Groups to Discover and Meet the Needs of the Jury, *Trial News*, Washington State Association for Justice (2012)
- Author, Fighting to Protect Cancer Victims Outside the Courtroom, *Trial News*, Washington State Association for Justice (2011)
- Author, A Review of Psychological Science in the Courtroom, Consensus and Controversy *Trial News*, Washington State Association for Justice (2010)
- Contributing Editor, *Tort Law Journal of Ohio*, published by West Publishing (2006-2008)
- Author, Sanctions in the Era of Zealous-less Advocacy, *Tort Law Journal of Ohio* (2007)
- Author, Franklin County Annual Review of Auto Crash Verdicts, Franklin County Trial Lawyers Association (1999-2005)
- Author, How To Try A Personal Injury Case Without Medical Testimony, *Ohio Trial* (1999)
- Author, Reclaiming the Courtroom: How to Use Expert Witnesses Most Effectively, *Expert Witness Update*, Wiley Law Publications (1998)
- Author, How to Efficiently and Effectively Conduct a Rule 103 Arbitration, *Bar Briefs*, Ohio State Bar Association (1996)
- Author, The First Eight in the Box, *Ohio Trial* (1995)
- Co-Author (with Dr. Amy Singer), Picking a Jury in a Civil Case in Ohio, *Ohio Trial* (1995)
- Author, The Savoie Trilogy, *Ohio Trial*, Fall, 1994;
- Brief, Amicus Curiae before the Ohio Supreme Court, on behalf of the Ohio Academy of Trial Lawyers, *Cabe v. Lunich*, 70 Ohio St.3d 589 (1994)
- Author, Stopping the Drunken Driver: A Matter of Conscience, *Ohio Trial* (1993)
- Author, Getting Medical Records, Bills and Opinions into Evidence at Trial, *Ohio Trial* (1991)

NOTABLE LECTURES

- Convention Co-Chair, Washington State Association for Justice, Vancouver, British Columbia, Canada (2017)
- Speaker, “Using Focus Groups to Discover and Meet the Needs of the Jury,” American Association for Justice, Jury Bias - A Day at the Races Seminar, Louisville, KY (2016)
- Speaker, “D-I-S-C: Who’s Your Jury Going to Be?” Western Trial Lawyers Association, Winter Conference, Steamboat Springs, CO (2016)
- Speaker, “Juror Attitudes in Complex Cases: How Real People Think About Tough Trial Issues,” Idaho Trial Lawyers Association, Annual Convention, Sun Valley, ID (2015)
- Speaker, “Juror Attitudes in Complex Cases: How Real People Think About Tough Trial Issues,” Multnomah County Bar Association, Portland, OR (2015)
- Speaker, “Putting It All Together - What Focus Groups Tell Us About What Is Important,” Washington State Association for Justice, Winning with Witnesses Seminar, Seattle, WA (2015)
- Speaker, “Bad Faith. Good Stuff.” Western Trial Lawyers Association, Winter Conference, Lake Tahoe, CA (2015)
- Co-Chair, Rodney Jew’s Re-Focus Seminar, Washington State Association for Justice, Seattle, WA (2014)
- Speaker, “Lawyers are from Mars. Jurors are from Venus. What Lawyers Can Learn from Focus Groups,” Inns of Court, Portland, OR (2014)

- Speaker, *"Focus Groups - Feeling Good or Learning How To Win?"* Washington State Association for Justice, Luvera Seminar, Skamania, WA (2014)
- Speaker, *"Focus Groups - Feeling Good or Learning How To Win?"* American Association for Justice, Annual Convention, Baltimore, MD (2014)
- Speaker, *"Focus Groups and Juror Perspective in Premises Cases,"* Western Trial Lawyers Association, Winter Conference, Lake Tahoe, CA (2014)
- Speaker, *"How Jurors Really Think; A Live Focus Group Evaluation of a Personal Injury Case,"* Multnomah County Bar Association, Portland, OR (2014)
- Speaker, *"What Generation XYZ Expects From Your Association - the "New Millennium,"* National Association of Trial Lawyers Executives, Annual Meeting, San Francisco, CA (2013)
- Speaker, *"4 Trial Tips You Can Start Using Today,"* Western Trial Lawyers Association, Summer Conference, Maui, HI (2013)
- Speaker, *"How Jurors Really Think - A Live Focus Group Evaluates a Personal Injury Case,"* Multnomah County Bar Association, Portland, OR, May 2013
- Speaker, *"What Were They Thinking!?"* Idaho Trial Lawyers Association, Couer d'Alene, ID (2012)
- Speaker, *"Insurance Coverage Litigation,"* Law Review CLE, Seattle, WA (2012)
- Speaker, *"Trial Tips,"* National CLE Conference, Vail, CO (2011)
- Speaker, *"5 Tips That Will Improve Your Next Trial: Tested Techniques That Will Carry You From Voir Dire To Verdict,"* Washington State Association for Justice, Downtown Seattle Roundtable, June, 2011 (2011)
- Speaker, *"5 Tips That Will Improve Your Next Trial: Tested Techniques That Will Carry You From Voir Dire To Verdict,"* Washington State Association for Justice, East King County Roundtable, Bellevue, WA (2011)
- Speaker, *"What Were They Thinking: Tips Learned from 12 Years of Doing Focus Groups, How They Work, and How They Can Improve Your Practice,"* Mississippi Association for Justice Annual Convention, New Orleans, LA (2010)
- Speaker, *"What Were They Thinking: Tips Learned from 12 Years of Doing Focus Groups, How They Work, and How They Can Improve Your Practice,"* Washington State Association for Justice, Downtown Seattle Roundtable (2010)
- Faculty, College of Trial Advocacy, Ohio Academy of Trial Lawyers, Columbus, OH (2006)
- Speaker, *Masters of Voir Dire*, Ohio Academy of Trial Lawyers, Columbus, OH (2006)
- Speaker, *"Technical Tools for the Trial Advocate,"* Ohio Attorney General's Seminar Columbus, OH(2004)
- Speaker, *"Using Technology at Trial,"* Ohio State Bar Association, Columbus, OH (2003)
- Speaker, *"Symbol" Coverage in Scott-Pontzer Litigation,"* Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (2003)
- Faculty, College of Trial Advocacy Skills Workshop, Ohio Academy of Trial Lawyers, Capital University School of Law, Columbus, OH (2001)
- Speaker, *"A High Tech Mock Trial of a Scott-Pontzer Case,"* Co-Chair, Ohio Academy of Trial Lawyers, Regional Seminars (2001)
- Speaker, *"Case Evaluation,"* Columbus Bar Association, Columbus, OH (2000)
- Speaker, *"Jury Attitudes,"* Ohio Employment Lawyers Association, Columbus, OH (2000)
- Speaker, *"Using Focus Groups To Win,"* Ohio Academy of Trial Lawyers, Regional Seminars (1999)
- Speaker, *"Case Evaluation,"* Columbus Bar Association, Columbus, OH (1999)
- Speaker, *"Expert Witnesses,"* Ohio CLE Institute, Columbus, OH (1998)
- Speaker, *"Automobile Crashworthiness - GM, the Type III Door Latch, and the Seat-Belt-in-the-Door,"* Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1997)
- Speaker, *"Alcohol, Drugs, Seatbelts,"* Ohio Academy of Trial Lawyers, Tort Reform Seminar (1996)
- Speaker, *"Liquor Liability and the Underage Drinker,"* American Association for Justice, Annual Convention, Boston, MA (1996)
- Speaker, *"Ethical Representation of Clients - Avoiding Mistakes,"* Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1996)
- Speaker, *"Litigating a UM/UIM Case,"* Ohio Academy of Trial Lawyers, Insurance Law Seminar (1996)
- Speaker, *"Plaintiff's Pleadings and Motion Practice,"* Civil Litigation in Ohio, Ohio CLE Institute (1995)
- Speaker, *"Tort Action Against the Drunk Driver: Post-Cabe,"* Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1995)
- Speaker, *"Scheduling and Trial of a Civil Suit: Plaintiff's Perspective,"* Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1994)
- Speaker, *"Punitive Damages and the Drunk Driver,"* Ohio Academy of Trial Lawyers, Regional Seminars (1993)
- Speaker, *"Bad Faith,"* Ohio CLE Institute, Hot Topics in Insurance Law Seminar (1993)
- Speaker, *"Bad Faith,"* Ohio Academy of Trial Lawyers, Insurance Law Seminar (1990)