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**JEFFREY D. BOYD, ESQ.**

[www.nelsonboydlaw.com](http://www.nelsonboydlaw.com)

#### BAR ADMISSIONS

- Admitted to State of Washington, 2009
- Admitted to State of Ohio, 1982
- Admitted to United States District Court, Southern District of Ohio, 1983
- Admitted to United States Sixth Circuit Court of Appeals, 1989
- Admitted to United States District Court, Western District of Washington, 2010
- Admitted to United States District Court, Eastern District of Washington, 2015
- Admitted to United States Ninth Circuit Court of Appeals, 2015

#### LAW SCHOOL

- The Ohio State University College of Law, Columbus, Ohio, J.D. received May 1982

#### COLLEGE

- Kent State University, Kent, Ohio, B.A. in Psychology, with honors, 1979

#### PROFESSIONAL HONORS

- Professionalism Award, Washington State Association for Justice (2020)
- American Board of Trial Advocates (ABOTA) (invitation only association) (2019 – present)
- “Super Lawyer” (peer reviewed honor) (2003 - present)
- “Best Lawyers” (peer reviewed honor) (2017 – present)
- Wiedemann Wysocki National Finance Council Award, American Association for Justice
- President’s Award, Ohio Association for Justice
- Distinguished Service Award, Ohio Association for Justice
- Professionalism Award, Washington State Association for Justice

## PROFESSIONAL MEMBERSHIPS

- American Association for Justice (Leaders Forum member)
- American Society of Trial Consultants
- Central Ohio Association for Justice
- Clallam County Bar Association
- Georgia Trial Lawyers Association (GTLA)
- Melvin M. Belli Society
- Public Justice
- Trial Lawyers Association of British Columbia (TLABC)
- Washington State Association for Justice (WSAJ) (Eagle member)
- Washington State Bar Association (WSBA)
- Jury Bias Litigation Group of the American Association for Justice
- Ride Share Litigation Group of the American Association for Justice

## EMPLOYMENT

- Attorney (Partner), NELSON BOYD, PLLC, Seattle, WA (2009 - present)  
*Since receiving my law degree in 1982, I have participated in more than 150 civil trials and arbitrations in 48 State and Federal jurisdictions courts in Ohio and in the state of Washington. I advocate for the rights of clients in a wide variety of claims including those against negligent vehicle operators, against insurance companies for casualty and coverage disputes, in cases involving wrongful death, traumatic brain injuries, and legal malpractice. I have also served as a mediator and as an arbitrator on countless cases over the past thirty years.*
- Partner, BOYD TRIAL CONSULTING, PLLC, Seattle, WA (2009 – present)  
*In addition to my private legal practice, I have an active trial consulting business. I have worked with some of the best trial lawyers in the U.S. since the late 1990s. My services include conducting interactive focus groups and mock trials, witness preparation, creation of demonstrative exhibits, and assistance with jury selection. I have done focus groups on a wide variety of civil cases including product liability, insurance coverage and bad faith, sex abuse, medical negligence, legal malpractice, wrongful death, trucking case. I have also done focus groups on commercial cases and criminal cases. I have worked in Washington, Oregon, Idaho, Hawaii, California, Ohio, Michigan, Kentucky, Delaware, Louisiana, Texas, Alabama, Pennsylvania, New Jersey, and South Carolina. I am retained annually by the American Association for Justice to individually conduct six interactive focus groups over the course of three days as a faculty member of their Case Plus program for plaintiff's lawyers across the U.S.*
- Adjunct Professor, Trial Advocacy, UNIVERSITY OF WASHINGTON SCHOOL OF LAW, Seattle, WA (2012 – 2017)
- Arbitrator, Mandatory Arbitration Program, Clallam County Superior Court (2010 – present)  
*Serve as sole arbitrator on a variety of civil cases pursuant to appointment by the Clallam County Superior Court. Jurisdictional limit of disputes is \$100,000.*

- Attorney (Sole Practitioner), THE BOYD LAW FIRM AND BOYD TRIAL CONSULTING, Columbus, Ohio (1998 – 2009)
- Executive Director, OHIO ASSOCIATION FOR JUSTICE (2007-2009)  
*As Executive Director, I was responsible for executing policy and overseeing the activities of a 1,600 member non-profit association, including managing a staff of six, directing and participating in lobbying and with governmental affairs campaigns, planning continuing legal education programs, developing or enhancing relationships with American Association for Justice and with other state trial lawyer associations and state bar associations, and planning budgets and events both locally and nationally. Trustee (1996-2003), recipient of the OAJ President's Award (2008), and Distinguished Service Award (1995), former Editor of Ohio Trial, the quarterly academic publication of OAJ, and of the OAJ Advisory.*
- Associate Attorney, Partner, Managing Partner, MCCARTHY, PALMER, VOLKEMA, BOYD & THOMAS (and predecessor firms), Columbus, Ohio (1989–1998)  
*McCarthy Palmer was a plaintiffs' trial firm consisting of up to 10 lawyers and 15 staff members with a broad-based trial practice in state and federal courts.*
- Associate Attorney, LANE, ALTON, AND HORST, AND ZONAK, POULOS, AND HUNTER, Columbus, Ohio (1982-1989)

#### PROFESSIONAL ACTIVITIES

- Co-Chair, Jury Bias Litigation Group, American Association for Justice (2019 – present)
- Board Member, Washington State Association for Justice, WSAJ (2011 – present)
- Vice President, Continuing Legal Education, Washington Association for Justice
- Member, Executive Committee, Washington State Association for Justice
- Member, Legislative Steering Committee, Washington State Association for Justice
- Member, *Trial News* Editorial Board, Washington State Association for Justice
- Editor, *Trial News*, Washington State Association for Justice
- Convention Co-Chair, Washington State Association for Justice (Vancouver, BC – 2017)
- Chair, Holly Ball, Washington State Association for Justice (2019)
- Lecturer, National Institute for Trial Advocacy (NITA) (2012 - 2015)
- State Delegate, American Association for Justice
- Trustee, Ohio Association for Justice
- Editor, *Quarterly Comment*, Central Ohio Association for Justice
- Editor, *Ohio Association for Justice Advisory*
- Editor, *Ohio Trial*, Ohio Association for Justice
- President, Central Ohio Association for Justice (2000 - 2001)

#### PUBLICATIONS

- Author, "Trying Your Case in Alternate Venues," *Jury Trials During the Pandemic Webinar Series*, American Association for Justice (2020)
- Author, "7 Elements for Building a Juror-Centric Story," *Trial*, American Association for Justice (2020)

- Author, "Lessons Learned from Listening to Real People," *The Verdict*, Trial Lawyers Association of British Columbia (2020)
- Author, "Lessons Learned from Listening to Real People," *Trial Talk*, Colorado Trial Lawyers Association (2020)
- Author, "Lessons Learned from Listening to Real People," *Trial Trends*, Montana Trial Lawyers Ass'n (2019)
- Author, "Using Focus Groups to Discover and Meet the Needs of the Jury," *The Bulletin*, South Carolina Association for Justice (2018)
- Author, "Insurance Bad Faith – What Jurors Think About Insurance," *The Prairie Barrister*, Nebraska Association of Trial Attorneys (2018)
- Author, "Learning from Real People–Knowledge is Power," *Trial Lawyer*, Oregon Trial Lawyers Ass'n (2017)
- Author, "What's on Jurors' Minds?" *Trial*, American Association for Justice (2017)
- Author, "Insurance Bad Faith – What Jurors Think About Insurance," *Trial News*, Washington State Association for Justice (2016)
- Author, "Preparing for Voir Dire," *Trial News*, Washington State Association for Justice (2015)
- Author, "Them vs. Us," *Trial News*, Washington State Association for Justice (2014)
- Author, "In Praise of Rubbing Shoulders," *Trial News*, Washington State Association for Justice (2014)
- Author, "No," *Trial News*, Washington State Association for Justice (2014)
- Author, "Critical Thinking About Critical Thinking," *Trial News*, Washington State Ass'n for Justice (2014)
- Author, "Getting to Know Judge Ramseyer," *Trial News*, Washington State Association for Justice (2014)
- Author, "Focus Groups and Juror Perspective," *Trial*, American Association for Justice (2013)
- Author, "Personal Responsibility" - Am I My Brother's Keeper?" *Trial News*, Washington State Association for Justice (2013)
- Author, "The Challenges of the Modest Case," *Trial News*, Washington State Association for Justice (2013)
- Author, "You are Not so Smart (and Neither am I)!" *Trial News*, Washington State Ass'n for Justice (2013)
- Author, "Your Portal to Your Practice," *Trial News*, Washington State Association for Justice (2013)
- Author, "Accidents" Don't Happen," *Trial News*, Washington State Association for Justice (2013)
- Author, "Using Focus Groups to Discover and Meet the Needs of the Jury," *Trial News*, Washington State Association for Justice (2012)
- Author, "Fighting to Protect Cancer Victims Outside the Courtroom," *Trial News*, Washington State Association for Justice (2011)
- Author, Book Review of "A Review of Psychological Science in the Courtroom, Consensus and Controversy," *Trial News*, Washington State Association for Justice (2010)
- Contributing Editor, *Tort Law Journal of Ohio*, published by West Publishing (2006 - 2008)
- Author, "Sanctions in the Era of Zealous-less Advocacy," *Tort Law Journal of Ohio* (2007)
- Author, "Franklin County Annual Review of Auto Crash Verdicts," Franklin County Trial Lawyers Ass'n (1999-2005)

- Author, "How To Try A Personal Injury Case Without Medical Testimony," *Ohio Trial*, Ohio Association for Justice (1999)
- Author, "Reclaiming the Courtroom: How to Use Expert Witnesses Most Effectively," *Expert Witness Update*, Wiley Law Publications (1998)
- Author, "How to Efficiently and Effectively Conduct a Rule 103 Arbitration," *Bar Briefs*, Ohio State Bar Association (1996)
- Author, "The First Eight in the Box," *Ohio Trial*, Ohio Association for Justice (1995)
- Co-Author (with Dr. Amy Singer), "Picking a Jury in a Civil Case in Ohio," *Ohio Trial*, Ohio Association for Justice (1995)
- Author, "The Savoie Trilogy," *Ohio Trial*, Ohio Association for Justice (1994)
- Brief, Amicus Curiae before the Ohio Supreme Court, on behalf of the Ohio Academy of Trial Lawyers, *Cabe v. Lunich*, 70 Ohio St.3d 589 (1994)
- Author, "Stopping the Drunken Driver: A Matter of Conscience," *Ohio Trial*, Ohio Ass'n for Justice (1993)
- Author, "Getting Medical Records, Bills and Opinions into Evidence at Trial," *Ohio Trial*, Ohio Association for Justice (1991)
- Author, "Stopping the Drunken Driver: A Matter of Conscience," *Ohio Trial*, Ohio Ass'n for Justice (1993)
- Author, "Getting Medical Records, Bills and Opinions into Evidence at Trial," *Ohio Trial*, Ohio Association for Justice (1991)

## NOTABLE LECTURES

- Speaker, "Building an Insurance Case that Jurors Will Love," Washington State Association for Justice, Insurance Law Seminar (2021)
- Co-Chair and Speaker, Jury Bias Seminar, American Association for Justice Annual Convention (Virtual) (2020)
- Faculty (Trial Consultant), Case Plus intensive focus group retreat, American Association for Justice, (Virtual) (2020)
- Speaker, "Moving Forward in a Covid World," Trial Lawyers Association of British Columbia, webinar (2020)
- Faculty (Trial Consultant), Case Plus intensive focus group retreat, American Association for Justice, Kansas City, MO (2019)
- Speaker, "Focus Groups: Feeling Good or Learning to Win," Annual Convention, Colorado Trial Lawyers Association, Breckenridge, CO (2019)
- Speaker, "You've Done Your Focus Groups, Now What?" American Association for Justice, Annual Convention, San Diego, CA (2019)
- Speaker, "How Jurors REALLY Think – A Live Focus Group Evaluates a Personal Injury Case," South Carolina Association for Justice, Advanced Trial Lawyer College, Atlanta, GA (2018)
- Speaker, "Winning Lessons from Focus Groups," Washington Employment Lawyers Association, Seattle, WA (2018)
- Faculty (Trial Consultant), Case Plus intensive focus group retreat, American Association for Justice, Nashville, TN (2018)

- Speaker, "Jury Research: Focus Groups - Finding the Moral Tone That Resonates with Jurors," American Association for Justice, Annual Convention, Denver, CO (2018)
- Speaker, "Evidence," Washington State Bar Association, Seattle, WA (2018)
- Speaker, "Focus Groups for Plaintiff's Cases," American Ass'n for Justice, Case Plus, Indianapolis, IN (2017)
- Faculty (Trial Consultant), Case Plus intensive focus group retreat, American Association for Justice, Indianapolis, IN (2017)
- Speaker, "Insurance Bad Faith," Washington State Association for Justice, Annual Convention, Vancouver, British Columbia (2017)
- Speaker, "What Jurors Think About Insurance," American Association for Justice, Annual Convention, Boston, MA (2017)
- Speaker, "How Jurors REALLY Think – A Live Focus Group Evaluates a Personal Injury Case," Multnomah County Bar Association, Portland, OR (2017)
- Speaker, "D-I-S-C: Who's Your Jury Going to Be?" What Social Science Can Tell Us About Communicating with Jurors" Clallam County CLE, Port Angeles, WA (2017)
- Speaker, "How Much Medicine Does the Jury Need to Know?" Idaho Trial Lawyers Association, Spring Seminar, Boise, ID (2017)
- Speaker, "What Focus Groups Tell Us About Medical Malpractice Cases" Western Trial Lawyers Association, Winter Conference, Steamboat Springs, CO (2017)
- Speaker, "How Much Medicine Does the Jury Need to Know?" Washington State Association for Justice, Understanding Medicine Seminar, Seattle (2016)
- Speaker, "Using Focus Groups to Discover and Meet the Needs of the Jury," American Association for Justice, Jury Bias - A Day at the Races Seminar, Louisville, KY (2016)
- Speaker, "D-I-S-C: Who's Your Jury Going to Be?" Western Trial Lawyers Association, Winter Conference, Steamboat Springs, CO (2016)
- Speaker, "Juror Attitudes in Complex Cases: How Real People Think About Tough Trial Issues," Idaho Trial Lawyers Association, Annual Convention, Sun Valley, ID (2015)
- Speaker, "Juror Attitudes in Complex Cases: How Real People Think About Tough Trial Issues," Multnomah County Bar Association, Portland, OR (2015)
- Speaker, "Putting It All Together - What Focus Groups Tell Us About What Is Important," Washington State Association for Justice, Winning with Witnesses Seminar, Seattle, WA (2015)
- Speaker, "Bad Faith. Good Stuff," Western Trial Lawyers Association, Winter Conference, Lake Tahoe, CA (2015)
- Co-Chair, Rodney Jew's Re-Focus Seminar, Washington State Association for Justice, Seattle, WA (2014)
- Speaker, "Lawyers are from Mars. Jurors are from Venus. What Lawyers Can Learn from Focus Groups," Inns of Court, Portland, OR (2014)
- Speaker, "Focus Groups - Feeling Good or Learning How to Win?" Washington State Association for Justice, Luvera Seminar, Skamania, WA (2014)
- Speaker, "Focus Groups - Feeling Good or Learning How to Win?" American Association for Justice, Annual Convention, Baltimore, MD (2014)
- Speaker, "Focus Groups and Juror Perspective in Premises Cases," Western Trial Lawyers Association, Winter Conference, Lake Tahoe, CA (2014)

- Speaker, "How Jurors Really Think; A Live Focus Group Evaluation of a Personal Injury Case," Multnomah County Bar Association, Portland, OR (2014)
- Speaker, "What Generation XYZ Expects from Your Association - the "New Millennium," National Association of Trial Lawyers Executives, Annual Meeting, San Francisco, CA (2013)
- Speaker, "4 Trial Tips You Can Start Using Today," Western Trial Lawyers Association, Summer Conference, Maui, HI (2013)
- Speaker, "How Jurors Really Think - A Live Focus Group Evaluates a Personal Injury Case," Multnomah County Bar Association, Portland, OR, May 2013
- Speaker, "What Were They Thinking!?!," Idaho Trial Lawyers Association, Coeur d'Alene, ID (2012)
- Speaker, "Insurance Coverage Litigation," Law Review CLE, Seattle, WA (2012)
- Speaker, "Trial Tips," National CLE Conference, Vail, CO (2011)
- Speaker, "5 Tips That Will Improve Your Next Trial: Tested Techniques That Will Carry You From Voir Dire To Verdict," Washington State Association for Justice, Downtown Seattle Roundtable, June 2011 (2011)
- Speaker, "5 Tips That Will Improve Your Next Trial: Tested Techniques That Will Carry You From Voir Dire To Verdict," Washington State Association for Justice, East King County Roundtable, Bellevue, WA (2011)
- Speaker, "What Were They Thinking: Tips Learned from 12 Years of Doing Focus Groups, How They Work, and How They Can Improve Your Practice," Mississippi Association for Justice Annual Convention, New Orleans, LA (2010)
- Speaker, "What Were They Thinking: Tips Learned from 12 Years of Doing Focus Groups, How They Work, and How They Can Improve Your Practice," Washington State Association for Justice, Downtown Seattle Roundtable (2010)
- Faculty, College of Trial Advocacy, Ohio Academy of Trial Lawyers, Columbus, OH (2006)
- Speaker, "Masters of Voir Dire," Ohio Academy of Trial Lawyers, Columbus, OH (2006)
- Speaker, "Technical Tools for the Trial Advocate," Ohio Attorney General's Seminar Columbus, OH (2004)
- Speaker, "Using Technology at Trial," Ohio State Bar Association, Columbus, OH (2003)
- Speaker, "Symbol" Coverage in Scott-Pontzer Litigation," Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (2003)
- Faculty, College of Trial Advocacy Skills Workshop, Ohio Academy of Trial Lawyers, Capital University School of Law, Columbus, OH (2001)
- Speaker, "*A High-Tech Mock Trial of a Scott-Pontzer Case*," Co-Chair, Ohio Academy of Trial Lawyers, Regional Seminars (2001)
- Speaker, "Case Evaluation," Columbus Bar Association, Columbus, OH (2000)
- Speaker, "Jury Attitudes," Ohio Employment Lawyers Association, Columbus, OH (2000)
- Speaker, "Using Focus Groups to Win," Ohio Academy of Trial Lawyers, Regional Seminars (1999)
- Speaker, "Case Evaluation," Columbus Bar Association, Columbus, OH (1999)
- Speaker, "Expert Witnesses," Ohio CLE Institute, Columbus, OH (1998)
- Speaker, "Automobile Crashworthiness - GM, the Type III Door Latch, and the Seat-Belt-in-the-Door," Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1997)
- Speaker, "Alcohol, Drugs, Seatbelts," Ohio Academy of Trial Lawyers, Tort Reform Seminar (1996)

- Speaker, "Liquor Liability and the Underage Drinker," American Association for Justice, Annual Convention, Boston, MA (1996)
- Speaker, "Ethical Representation of Clients - Avoiding Mistakes," Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1996)
- Speaker, "Litigating a UM/UIM Case," Ohio Academy of Trial Lawyers, Insurance Law Seminar (1996)
- Speaker, "Plaintiff's Pleadings and Motion Practice," Civil Litigation in Ohio, Ohio CLE Institute (1995)
- Speaker, "Tort Action Against the Drunk Driver: Post-Cabe," Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1995)
- Speaker, "Scheduling and Trial of a Civil Suit: Plaintiff's Perspective," Ohio Academy of Trial Lawyers, Annual Convention, Columbus, OH (1994)
- Speaker, "Punitive Damages and the Drunk Driver," Ohio Academy of Trial Lawyers, Regional Seminars (1993)
- Speaker, "Bad Faith," Ohio CLE Institute, Hot Topics in Insurance Law Seminar (1993)
- Speaker, "Bad Faith," Ohio Academy of Trial Lawyers, Insurance Law Seminar (1990)

#### **COMMUNITY LEADERSHIP and INVOLVEMENT**

- Founding Board Member, Ian's Ride (charitable organization promoting accessibility in the outdoors)
- Member, Swedish Club
- Member, Dungeness Valley Lutheran Church
- Donor, North Olympic Land Trust
- Donor, St. Simons Island Land Trust